

EQUIFAX 101 TRAINING "How to Read an Automotive Customer's Credit Report"



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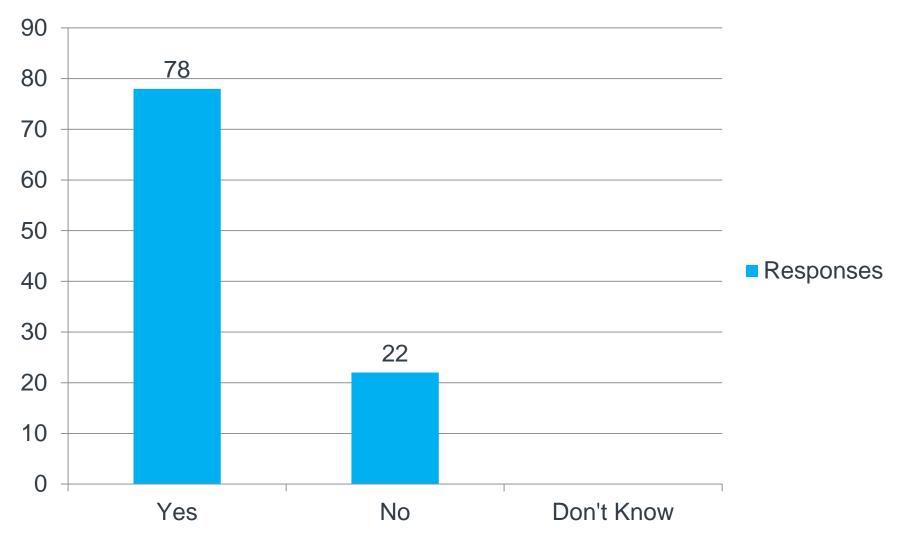
Agenda

- > Word on the Street
- > The Credit Process: Governing Rules and Regulations
- > Equifax Credit Database
- > How to read an Equifax consumer credit report
- > Question & Answers

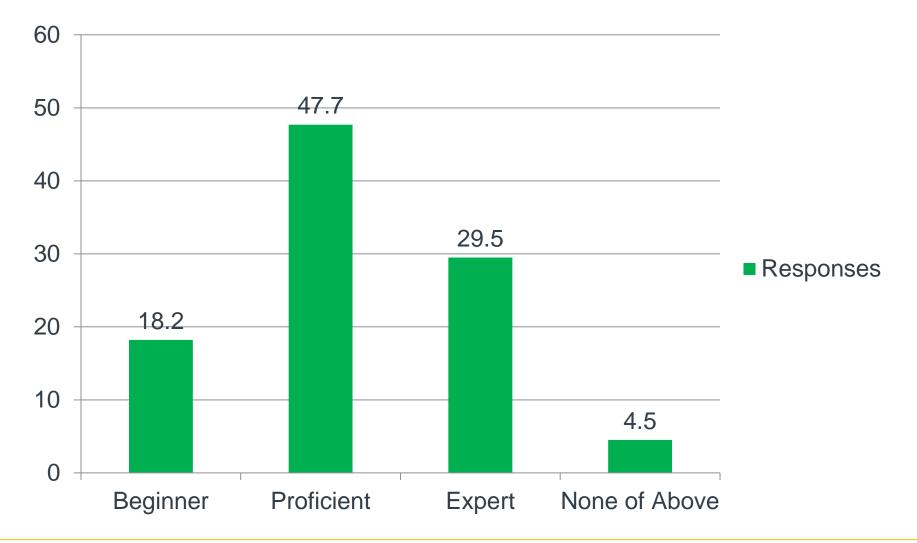
WORD ON THE STREET

NABD & Equifax Joint Survey

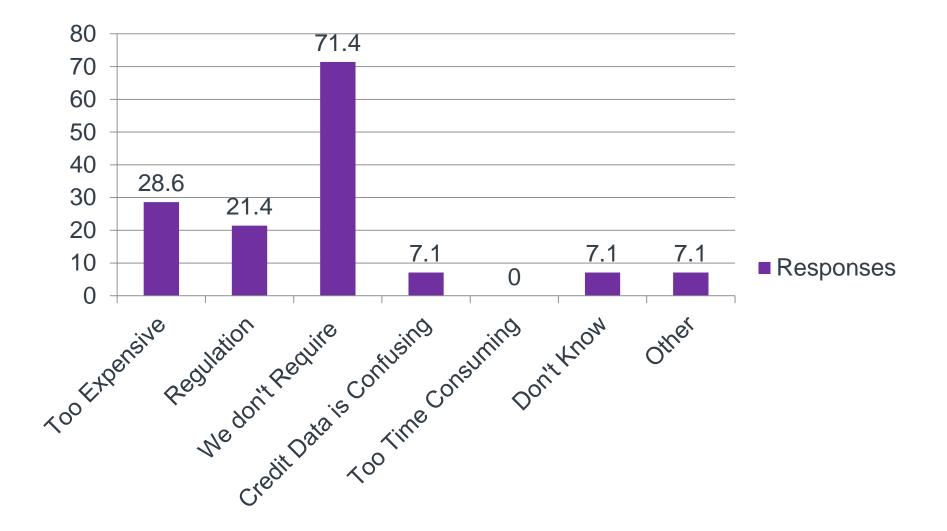
Does your Dealership Pull a Credit Report



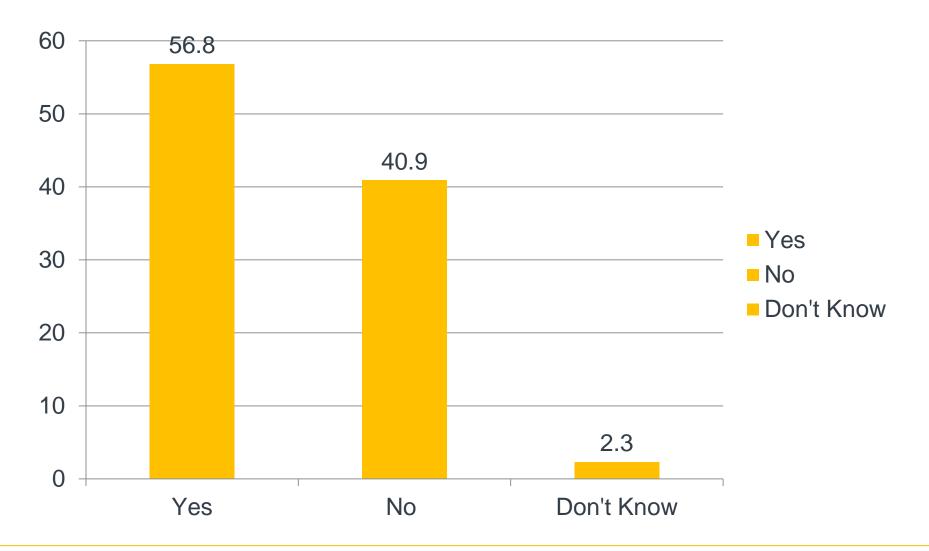
Ability to use information provided by a Credit Report



Reasons for not using Credit Reports



Reporting Customer Payment History



THE CREDIT PROCESS Governing Rules and Regulations

Primary Governing Bodies

Consumer Financial Protection Bureau



Current primary regulator of CRAs and Creditors

Focuses: data quality, deceptive practices, discrimination, outdated regulations, enforcement of consumer protection laws

Federal Trade Commission

FEDERAL TRADE COMMISSION ROTECTING AMERICA'S CONSUMERS

Former primary regulator of CRAs – most authority transferred to CFPB in mid-2010 under the Dodd-Frank Wall Street Reform and Consumer Protection Act

Consumer Data Industry Association



- Trade Association representing CRAs to federal and state legislators and media
- Sets industry reporting guidelines, and educates members



Primary Governing Regulations

- Fair Credit Reporting Act (FCRA)
- > Fair and Accurate Credit Transactions Act (FACTA)
- Gramm-Leach-Bliley Act (GLB)
- > Equal Credit Opportunity Act (ECOA)
- > Various state legislation

Fair Credit Reporting Act (FCRA)

Regulates how Creditors and CRAs use Consumer credit information

) Requires that Creditors:

- Have "permissible purpose" in order to obtain a consumer credit report
- Ensure the accuracy and integrity of consumer credit data provided to CRAs
- Notify consumers when "adverse action" is taken based on their credit report data

> Requires that CRAs:

- Provide consumers with information about them in the CRA's files
- Take steps to verify the accuracy of information disputed by a consumer
- Manage how long negative information can stay on a consumer file

Fair and Accurate Credit Transactions Act (FACTA)

Helps Consumers protect themselves from or respond to identity theft

- Allows identity theft victims or certain at-risk populations to require a CRA to mark their credit file or block impacted information
 - Fraud alert: effective for 90 days at a time, this may be extended for up to seven years
 - Active duty alert: allows military personnel to place a notation on their credit file to minimize the risk of fraud
- > Enables Consumers to receive a free credit report annually
- > Prohibits use of medical data for obtaining credit

Gramm-Leach-Bliley Act (GLB)

Protects Consumers' personal financial information held by financial institutions

- > Data must be safeguarded:
 - Against unauthorized access
 - From physical damage
- > Requires annual disclosure of privacy policy
- Must provide Consumers the opportunity to opt out of most instances of data sharing with non-affiliated entities

Equal Credit Opportunity Act (ECOA)

Protects Consumers from various forms of credit discrimination

) Creditors must not:

- Discriminate based on race, sex, age, national origin, marital status, or public assistance
- Inquire about marital status, except if the credit applied for is secured by property
- Ask a Consumer about their plans to have children
- Exclude any reliable sources of income from a credit application

Creditors must:

- Communicate their decision on a credit application within 30 days
- Provide a specific reason for any adverse action taken

State legislation

Various forms of state legislation that is designed to protect Consumers

Security Freezes

- Prevent files from being shared with potential Creditors until Consumer makes a formal request with the CRA
- A freeze can be lifted temporarily or permanently by Consumer

Consumer Match

 Matching elements may be restricted by the states, an example being the use of a Consumer's Social Security Number (SSN) in Rhode Island

> Purge Rules

 Some states (New York and California, for example) require data to be removed from credit files sooner than in federal regulations

EQUIFAX CREDIT DATABASE

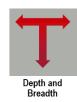
Facilitating the credit process for the benefit of consumers and creditors





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Tradelines



Credit accounts that are reported by Creditors and other data furnishers

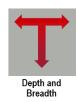
Content

 Account details such as Creditor name, date opened, credit limit, loan amount, balance, payment terms and history

> Retention on file

- If Paid As Agreed, up to 10 years from date reported
- If Not Paid As Agreed, up to 7 years from date of first delinquency (including accounts charged off or placed with collection agencies)

Collection Items



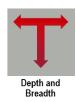
Credit accounts placed with and reported by 3rd party collection agencies

- **)** Content
 - Account details such as Creditor and agency names, date assigned to the agency, collection amount, balance, and account number
 - FACTA requires masking of medical Creditor names

> Retention on file

- Up to 7 years from date of first delinquency
- New York exception: up to 5 years from date of first delinquency on paid collection items

Public Records



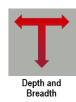
Bankruptcies, tax liens, and judgments recorded by courthouses

- **)** Content
 - Account details such as court number, filing date, case number, amount (if applicable), defendant / plaintiff, and outcome

> Retention on file

- Bankruptcies: most types up to 10 years from date filed
- Unpaid tax liens: up to 10 years from date filed
- Paid tax liens: up to 7 years from release date or up to 10 years from date filed, whichever is earlier
- Judgments: up to 7 years from date filed
 - New York: Satisfied judgments up to 5 years from date filed

Hard Inquiries



Record of a Consumer-initiated transaction reported by a Creditor

- Content
 - Creditor name and identification number, date initiated

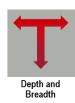
> Retention on file

Included on a consumer report for up to 24 months

) Usage

- Visible to other Creditors on consumer report
- Generally included as inputs to models

Soft Inquiries



Record of a Creditor-initiated transaction reported by a Creditor

- Content
 - Creditor name and identification number, date initiated

> Retention on file

Included on a consumer report for 12 months

) Usage

- Only disclosed to the Consumer
- Not included as inputs to models

> Types

- AM or AR: Monitoring of an existing account
- EMPL: Employment-related inquiry
- PRM: Promotional, often a direct mail offer of credit



Freshness of data

Rely on us for daily updates from multiple sources

- Entire consumer database refreshed daily
- Tripled the number of same-day updates since 2010



Data as of August 2013

EQUIFAX CONSUMER REPORT How to read an Equifax consumer credit report

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Equifax Consumer Reports: What's In?

Personal information

Name, address, Social Security number, date of birth, telephone number, employment history as available

Tradelines

Account details such as open date, credit limit, loan amount, balance, payment terms and history

Inquiries

Record of who procured the consumer report

Public records and collections

Tax liens, bankruptcies, judgments, items being handled by a collection agency

Scores and Models

Products purchased to provide additional insights into the content of the consumer report

Equifax Consumer Reports: What's Out?

- > Gender, ethnicity, religion or political affiliation
- Medical history
- Criminal records
- > Actual items purchased by credit card
- Checking or savings account data
- > Motor vehicle records

EQUIFAX CONSUMER REPORT

THIS FORM PRODUCED BY EQUIFAX

IDENTITY SCAN WARNING:

- ** FRAUD VICTIM ALERT PRESENT IN DATABASE
- ** INQUIRY ADDRESS IS UNVERIFIABLE

COMPLIANCE DATA CENTER, INC.

* NO MATCH FOUND IN CDC's OFAC DATABASE* END OF REPORT, COMPLIANCE DATA CENTER, INC.

VANTAGESCORE SCORE: 501

REASON CODES: BF/ TS/ RT/ TQ/Y

NARRATIVES:

TOO MANY BANKCARD ACCOUNTS WITH HIGH UTILIZATION TIME SINCE OLDEST ACCOUNT OPENED IS TOO RECENT OPEN REVOLVING ACCOUNTS BALANCE/CREDIT AMOUNT RATIO IS TOO HIGH

OPEN ACCOUNT BALANCE/CREDIT AMOUNT RATIO IS TOO HIGH NUMBER OF INQUIRIES IMPACTED THE SCORE BUT NOT SIGNIFICANTLY

RBP - 019% - 501-900

Fraud or Other Products

Options include Identity Scan and OFAC alerts from Compliance Data Center, Inc.

 Provides messages to Creditor about Consumer

Scores (up to 20 returned)

Alternatives include VantageScore[®], Bankruptcy Navigator Index[®], Equifax Risk Score, and third-party scores from companies like Fair Isaac

- Required by FACTA
- Often alphanumeric codes and descriptions
- Provides reasons for the score received by the Consumer

* EXTENDED FRAUD VICTIM

* ACTIVE MILITARY

*ADDRESS DISCREPANCY – NO SUBSTANTIAL DIFFERENCE OCCURRED

*001 Equifax Information Services

P O BOX 740241 ATLANTA GA 30374-0241 800 / 685-1111

*CONSUMER, JOHN, Q, JR SINCE 03/10/81 FAD 12/28/12 FN-238 9412, MAIN, ST,ATLANTA, GA 30302, TAPE RPT 07/10

TELEPHONE (404) 555-1212 CRT RPTD 07/10

410, ORANGE GROVE, DR, SAN JOSE, CA 95119, CRT RPT 06/00

46, KENNEDY, DR, DETROIT, MI DAT RPT 03/99

FN-CONSUMER, QUINCY****

BDS-03/03/1961, SSN 666-00-0000 SSN VER - Y

01 ALERT CONTACT* - MILITARY, RPTD- 07/22/2009, EFFECT: 07/04/2009 ADDRESS – 4000011 MAIN ST, APARTMENT 50, TULSA, OK, 33333

CELLULAR, (11111) 770-444-5555

PAGER , (12222) 770-444-5555

- DAYTIME , (13333) 770-444-5555, EXT-88888
- **GEN INFO:** THIS FIELD IS FOR ADDITIONAL INFORMATION, SUCH AS AN E-MAIL ADDRESS

Fraud Alerts

- Consumer may place alert on their report. This also excludes them from prescreen opportunities.
- Initial Fraud Victim alert stays on file for up to 90 days
- Extended Fraud Victim alert stays on file for 7 years

Active Duty Military Alert

- Consumer may place alert on their report. This also excludes them from prescreen opportunities.
- Alert stays on file for 12 months

Alert Contact

 Consumer indicates contact information to be used if report is accessed



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Address Discrepancy

- Required by FACTA
- Appears if inquiry address substantially differs from address(es) on the consumer report
- Alternative message = "A substantial difference occurred"
- Often caused by:
 - Consumer moving and new address used in credit inquiry not furnished to CRAs by Creditors
 - Incomplete or incorrect address information provided in the inquiry
- Additional indicators available for comparing inquiry information to the returned consumer report

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Consumer Referral Message

- CRA address and telephone number for consumer contact
- User of a credit report is required by FCRA to provide the applicable CRA contact info on adverse action or declination letters when the decision is based on the credit report

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Identification

- Assists with verifying consumer information. Included, if available:
 - Consumer name
 - SINCE: date file established
 - FAD: date of most recent activity
 - FN: file number for internal use (238)
 - Up to 3 addresses, including landline home phone numbers, source and date reported
 - EFX: provided by Consumer via Equifax Consumer Center
 - OTH: provided by online inquiry transaction
 - AUT: provided by monthly data furnisher
 - RPTD: first reported date, MMY/YY
 - DLR: last reported date, MM/YY



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GEN INFO: THIS FIELD IS FOR ADDITIONAL INFORMATION, SUCH AS AN E-MAIL ADDRESS

Identification

- Assists with verifying consumer information. Included, if available:
 - FN: former name
 - BDS: birthdate
 - Creditors may report age instead of birthdate
 - SSN: social security number
 - SSN Verified: optional service reports if SSN has been verified by Equifax data furnishers. Confirmation is not through the Social Security Administration

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- 01 ES- ENGINEER, ACME MFG, ATLANTA, GA, 06/10
- 02 EF- ENGINEER, CENTRAL POWER, SAN JOSE, CA
- 03 E2- ENGINEER, MAJOR MOTORS, DETROIT, MI

Employment

- Employment listed by line number as follows:
 - ES: Line 01 / last reported employer
 - EF: Line 02 / former employer
 - E2: Line 03 / second former employer
- May include any or all of the following information:
 - Position
 - Employer or Firm
 - City and State of employer
 - Date employed, date verified, or date employment ceased

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- 02 EF- ENGINEER, CENTRAL POWER, SAN JOSE, CA
- 03 E2- ENGINEER, MAJOR MOTORS, DETROIT, MI

*SUM- 08/99-10/12, PR/OI-YES, FB-NO, ACCTS:4, HC\$1478-160K, 1-ONES, 1-TWO, 1-FIVE, 1 –OTHER.

INQUIRY ALERT - SUBJECT SHOWS 5 INQUIRIES SINCE 12/10

*****PUBLIC RECORDS OR OTHER INFORMATION*****

Summary of File Items

- Snapshot of credit information found in the file, including:
 - SUM: Oldest open date of trade Newest reported date of trade
 - PR / OI: Presence of public records or other information (Yes / No)
 - FB: Foreign Bureau, or origin of report from an Equifax Affiliate (Yes / No)
 - ACCTS: Number of tradelines
 - HC: Range of high credit amounts
 - Number of accounts with each Rate Code (0-9)
 - See slide 58 for more information on Rate Codes

Inquiry Alert

 Message displays when 3 or more inquiries are present within a 90-day period

*****PUBLIC RECORDS OR OTHER INFORMATION*****

- 04 07/08* BKRPT 111FV000, 12345678-DSP-09/08, INDIVD, PERSONAL, DISMSD CH-7
- 05 01/11 * COLL 03/10 111YC00000 FOR AMT:\$532 BAL:\$300 PAYMENT DLA:11/09, I,654321 MEDICAL
- 06 01/06 *COLL 06/09 111YC01243 ABC COLL FOR METRO TELE AMT: \$58 BAL:\$0 PAID DLA: 05/09, ,I, 51150
- 07 05/08* ST JD, 111VF000, \$500, DEF-SUBJECT, 12345, ANY BANK USA, VER 01/11, SATISFIED, 08/08

08 11/10* LIEN, 111VF000, 1234567, \$580, VF, 12/10, 01/11

Bankruptcies

- Information included:
 - Date filed: MM/YY (07/08)
 - Courthouse Number: (111VF000)
 - Case Number: (12345678)
 - DSP: Disposition Date (09/08)
 - Filing: Either Individual or Joint
 - Type: Either Personal or Business
 - Disposition:
 - DISMSD, or dismissed, indicates the filing was not accepted by the court
 - DSCHGD, or discharged, indicates the filing was completed and granted
- Chapter:
 - 7, with the debtor's assets distributed to the Creditors
 - 13, with a court-arranged payment plan

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Collection Items

- Information included:
 - Date Reported: MM/YY (01/11)
 - Date Assigned to Collection Agency: MM/YY (03/10)
 - Agency Customer Number: (111YC00000)
 - Agency Name, Client: (not stated *)
 - AMT: Collection Amount (\$532)
 - BAL: Balance Due (\$300)
 - DLA: Date of first delinquency, (11/09)
 - ECOA: I, for Individual Account
 - Equal Credit Opportunity Act code
 - See slide 59 for detail on ECOA
 - Account Number: (654321)
 - Medical Debt:
 - Either Medical or Blank
 - * = FCRA prohibits the original Creditor from being disclosed on medical debts

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Judgments

- Information included:
 - Date Filed: MM/YY (5/08)
 - Courthouse Number: (111VF000)
 - Amount: (\$500)
 - Defendant's Name: (Subject)
 - Case Number: (12345)
 - Plaintiff's Name: (Any Bank USA)
 - Date Verified: MM/YY (01/11)
 - Status: Either
 - Satisfied
 - Appealed *
 - Dismissed
 - Pending *
 - Settled *
 - Date Satisfied: MM/YY (08/08)
 - * No longer used



Confidential and Proprietary

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Tax Liens

- Information included:
 - Date Filed: MM/YY (11/10)
 - Courthouse Number: (111VF000)
 - Case Number: (1234567)
 - Amount: (\$580)
 - Industry Code: Either
 - VF: Federal
 - VS: State
 - Date Released: MM/YY (12/10)
 - Date Verified: MM/YY (01/11)

EQUIFAX' Co

Confidential and Proprietary

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*INQS-SUBJECT SHOWS 3 INQUIRIES SINCE 12/10

- MCCARTERS 111DC00000 11/05/12 STAR GEMS 111JA00000 08/11/11
- KYBANK 111BB000000 11/18/12 FK 111FM00000 PRGCOLL 06/15/10

RETAILERS 111DC00000 10/22/12

Inquiries

- Information included:
 - Customer Name: (McCarters)
 - Customer Number: (111DC00000)
 - Date Report Released: DD/MM/YY (11/05/12)
 - FK: Finders Report, special report type typically used to assist a Creditor in collections activities
 - If a Consumer report is accessed by the same member number with the same product within a single calendar day, only one inquiry will be posted

| FIRM/ID CODE | RPTD O | PND H/C TR | M BAL P/D | CS M | R ECOA | ACCOUNT NUMBER | |
|-----------------|----------------------------|----------------|--------------|--------|--------|----------------|--|
| SKY BANK *111B | B0000 10/12 | 11/05 2500 | 20 650 | R1 | 02 J | 86911 | |
| AMOUN | T IN H/C COLU | JMN IS CREDI | Γ LIMIT | | | DFD/ DLA 10/12 | |
| RETAILERS *111D | C00 10/12 | 10/99 1478 | 30 903 | 155 R5 | 27 J | 81711 | |
| 30(03) 6 | 0(01) 90+(01) [·] | 11/05-R4,10/05 | -R3,09/05-R2 | 2 | | DFD/ DLA 09/12 | |
| 432***2 | *****/*****2***** | k | | | | | |
| ACCOU | NT CLOSED B | Y CREDIT GR | ANTOR | | | | |
| CREDIT | CARD | | | | | | |
| HOMES *111F | M000 12/05 | 09/00 160K | 1350 156K | 12 | 63 I | 85611 | |
| TOWNCU 111F | C000 10/04 | 08/99 LOST (| OR STOLEN | CARD | | 24511 | |
| | | | | | | | |

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END OF REPORT EQUIFAX AND AFFILIATES - 01/04/13

- FIRM / ID CODE: Name and customer number of reporting company (SKY BANK, 111BB0000)
 - Asterisk indicates trade information is from an automated data supplier
- RPTD: Date item was reported, MM/YY (10/12)
- OPND: Date account was opened, MM/YY (11/05)
- H/C: High credit, or credit limit on some revolving accounts (\$2500)
- TRM: Term length if shown with M (months) or Y (years) in field, or monthly repayment amount (\$20)
- BAL: Balance owed as of reported date (\$650)
- P/D: Past due amount as of reported date (Blank)

| FIRM/ID CODE RPTD O | PND H/C TRM BAL P/D CS MR ECC | A ACCOUNT NUMBER |
|---------------------------|-------------------------------|------------------|
| SKY BANK *111BB0000 10/12 | 11/05 2500 20 650 R1 02 J | 86911 |
| AMOUNT IN H/C COL | UMN IS CREDIT LIMIT | DFD/ DLA 10/12 |
| RETAILERS *111DC00 10/12 | 10/99 1478 30 903 155 R5 27 J | 81711 |
| 30(03) 60(01) 90+(01) | 11/05-R4,10/05-R3,09/05-R2 | DFD/ DLA 09/12 |
| 432***2*****/*****2***** | * | |
| ACCOUNT CLOSED E | BY CREDIT GRANTOR | |
| CREDIT CARD | | |
| HOMES *111FM000 12/05 | 09/00 160K 1350 156K I2 63 I | 85611 |
| TOWNCU 111FC000 10/04 | 08/99 LOST OR STOLEN CARD | 24511 |

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END OF REPORT EQUIFAX AND AFFILIATES - 01/04/13

- CS: Type and rate of account (R1 = Revolving, Pays as agreed)
 - See slide 58 for detail on Rate Codes
- MR: Months reviewed; usually months reported to Equifax (02)
- ECOA: Equal Credit Opportunity Act code (J = Joint Account)
 - See slide 59 for detail on ECOA
- Account Number: Often truncated for security reasons by furnisher (86911)
- DFD / DLA: Date of first delinquency or date of last activity (10/12)

| FIRM/ID CODE RPTD OPND H/C TRM BAL P/D CS MR ECOA SKY BANK *111BB0000 10/12 11/05 2500 20 650 R1 02 J AMOUNT IN H/C COLUMN IS CREDIT LIMIT | A ACCOUNT NUMBER 86911 DFD/ DLA 10/12 |
|--|---|
| RETAILERS *111DC00 10/12 10/99 1478 30 903 155 R5 27 J 30(03) 60(01) 90+(01) 11/05-R4,10/05-R3,09/05-R2 | 81711 DFD/ DLA 09/12 |
| 432***2*****/*****2***** | |
| ACCOUNT CLOSED BY CREDIT GRANTOR CREDIT CARD | |
| HOMES *111FM000 12/05 09/00 160K 1350 156K I2 63 I | 85611 |
| TOWNCU 111FC000 10/04 08/99 LOST OR STOLEN CARD | 24511 |
| & END OF REPORT EQUIFAX AND AFFILIATES - 01/04/13 | |

- Read grid from left to right
- First field represents the previous month's activity based on the date reported
- Example above: the "4" in the first field of the grid means the account was reported R4 in October 2012
- Every field represents the status of the previous month
 - R3 occurred in September 2012
 - R2 occurred in August 2012
 - The account was current or not reported in July 2012
 - The next delinquency occurred in April 2012
- The slash in the middle separates the 2-year period covered by the grid

RPTD OPND H/C TRM BAL P/D CS MR ECOA ACCOUNT NUMBER **FIRM/ID CODE** SKY BANK *111BB0000 10/12 11/05 2500 20 650 R1 02 J 86911 AMOUNT IN H/C COLUMN IS CREDIT LIMIT **DFD/ DLA 10/12** RETAILERS *111DC00 10/12 10/99 1478 30 903 155 R5 27 J 81711 30(03) 60(01) 90+(01) 11/05-R4,10/05-R3,09/05-R2 **DFD/ DLA 09/12** 432***2****/****2***** ACCOUNT CLOSED BY CREDIT GRANTOR **CREDIT CARD** HOMES *111FM000 12/05 09/00 160K 1350 156K 12 63 I 85611 **TOWNCU 111FC000** 08/99 LOST OR STOLEN CARD 24511 10/04

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END OF REPORT EQUIFAX AND AFFILIATES - 01/04/13

- Narrative Codes
 - Describes specific account conditions or provides additional information
 - Examples: "Account Closed by Credit Grantor" and "Credit Card"
- Status Codes
 - Describes exceptions related to Rate Codes, displayed by overlaying some of the tradeline information such as amounts
 - Examples: "Lost or Stolen Card" or "Included in Bankruptcy"
- Date File Accessed
 - Displays the date the report was accessed, also represented as the inquiry posting date
 - Notifies the Creditor of the completion of the report transmission

Rate Codes

| Rate | Description |
|-------|--|
| 0 | Too new to rate; Approved but not used |
| 1 | Pays account as agreed |
| 2 | Not more than 2 payments past due |
| 3 | Not more than 3 payments past due |
| 4 | Not more than 4 payments past due |
| 5 | At least 120 days or more than 4 payments past due |
| 7 | Included in Chapter 13 |
| 8 | Repossession |
| 9 | Charge off |
| Blank | No rate reported |

Type of Account R: Revolving O: Open I: Installment

ECOA Codes

| Code | Description |
|------|---|
| I | Individual Account: Subject of report is contractual responsible for account and is primarily responsible for payment |
| J | Joint Account: Subject of report and another person (or persons) are jointly responsible for payment on account |
| А | Authorized User: Authorized user of account; another individual has contractual responsibility |
| U | Undesignated |
| S | Shared but otherwise undesignated. Indication that the credit grantor knows the subject and at least one other person share account. Not enough info is available to designate as either "Joint" or Authorized User |
| С | Co-maker: Subject has co-signed for loan and is responsible if the borrower defaults |
| Μ | Maker: Subject is responsible for payment of loan, but co-maker will be responsible if maker defaults |
| В | On Behalf of Another Person: Subject has financial responsibility for an account which is used exclusively by another person |
| Т | Terminated: Subject's relationship to this account has ended. Other parties who shared the account may continue to maintain |

Industry Codes

A AUTOMOTIVE

- AF Farm Implement Dealers
- AL Truck Dealers
- AN Automobile Dealers, New
- AP Automotive Parts
- AR Automotive Repair, Body Shops
- AS Service Stations
- AT TBA Stores, Tire Dealers
- AU Automobile Dealers, Used
- AZ Miscellaneous
- **B** BANKS
- BB Banks
- BC Bankcard
- C CLOTHING
- CG General Clothing Stores
- CS Specialty Shoe, Hat, etc.
- CZ Miscellaneous
- D DEPT. & VARIETY
- DC Complete Dept. Stores
- DM Mail Order Firms
- DV Variety Stores
- DZ Miscellaneous
- F FINANCE
- FA Auto Financing
- FB Financial Brokerage Firms
- FC Credit Unions
- FE Education Finance
- FF Sales Financing
- FM Mortgage Cos.
- FP Personal Loan Cos.
- FR Mortgage Brokers
- FS Savings & Loan Assoc.
- FY Debt Buyers
- FZ Miscellaneous
- G GROCERIES
- GD Dairies

EQUIFAX

GN Neighborhood Grocery

Confidential and Proprietary

- GS Supermarkets
- GZ Miscellaneous

- H HOME FURNISHINGS
- HA Appliance Sales/Serv.
- HC Carpets & Floor Coverings
- HF Furniture, etc.
- HM Music & Records
- HT Television & Radio
- HZ Miscellaneous
- I INSURANCE
- IG General Insurance
- IL Life Insurance
- IZ Miscellaneous
- J JEWELRY & CAMERAS
- JA Jewelers
- JC Cameras
- JZ Miscellaneous
- K CONTRACTORS
- KG General
- KI Home Improvement
- KS Sub-Contractors
- KZ Miscellaneous
- L LUMBER, BLDG. MATERIALS & HARDWARE
- LA Air Conditioning, Plumbing, Electrical Sales/Service
- LF Fixture & Cabinet Cos.
- LH Hardware Stores
- LP Paint, Glass & Paper
- LY Lumber Yards
- LZ Miscellaneous
- M MEDICAL & HEALTH
- MB Dentists
- MC Chiropractors
- MD Doctors & Clinics
- MF Funeral Homes. Cemeteries
- MH Hospitals
- MO Osteopaths
- MP Pharmacies & Drugs
- MS Optometrists, etc.
- MV Veterinarians
- MZ Miscellaneous

O OIL & NAT'L CREDIT CARDS

V

VF

VS State

W

Х

Υ

7

YC

ZB

ZC

ZD

ZR

ZS

ZY CSI

ZX CBR

Agencies

GOVERNMENT

VC City & County

VZ Miscellaneous

WHOLESALE

WA Automotive Supplies

WC Clothing & Dry Goods

WD Drugs & Chemicals

WH Home Furnishinas

WZ Miscellaneous

XA Agencies

YA ACB of A

Others

XM News Media

XZ Miscellaneous

WB Bldg. Supplies & Hardware

WE Bldg. Supplies & Hardware

WM Machinery & Equipment

WP Merchant Processing

ADVERTISING

WG Groceries & Related Products

COLLECTION SERVICES

Misc. Reporting Agencies

Authentication Products

Services not elsewhere

ZW Wholesale, not elsewhere

Retail. not elsewhere classified

ZZ All Others — Business Machines,

Catering, Vending Machines, Schools, Aircraft Leasing,

INFORM > ENRICH > EMPOWER"

Railroads, Clubs, Lodges, Shopping Centers, Travel

MISCELLANEOUS

Consumer Products

Federal

- OC Oil Companies
- ON Nat'l Credit Card Cos.
- OZ Miscellaneous
- P PERSONAL SERVICES
- PA Accountants, etc.
- PB Barbers, Beauty Shops
- PD Dry Cleaning, Laundry
- PE Engineering, All Kinds
- PG Photographers
- PL Legal & Related Services
- PZ Miscellaneous

R REAL ESTATE, HOTELS, ETC.

- RA Apartments
- RE Real Estate, Sales/Rent
- RH Hotels

SZ

Т

TC

TF

TN

T7

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UE

UF

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UT

- RM Motels
- RZ Miscellaneous
- S SPORTING GOODS
- SB Boat & Marinas Sales/Serv.

FARM & GARDEN SUPPLIES

Chemical & Fertilizer Stores

Garbage & Rubbish Disposals

Feed & Seed Stores

Nursery & Landscaping

Electric Light & Power

Gas - Natural & Bottled

SG Sporting Goods Stores SM Motorcycles & Bicycle Sales/Service

Miscellaneous

Miscellaneous

UC Coal & Wood Dealers

Fuel Oil Dealers

Wireless Cos.

UW Water Cos.

UZ Miscellaneous

Telephone Cos.

UTILITIES.

QUESTIONS?

